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Thank you for reading the April 2023 issue of Sterne Kessler's Markt to Market® newsletter. This month, we discuss practice tips for the two new petition processes instituted by the Trademark Modernization Act and highlight significant proposed amendments to the Chinese Trademark Law.

Our [Trademark & Brand Protection practice](#) here at Sterne Kessler is devoted to guiding companies of all sizes in developing and maintaining strong brands around the world. There is always something new and exciting happening in our unique IP niche, and we bring you updates each month to help you keep on top of it all. Thanks for your readership. If there is something you would like us to cover, please don't hesitate to reach out to us and let us know!

Kind Regards,

Monica Riva Talley
Editor

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**"Reasonable Investigation"
Practice Tips for Trademark
Expungement and Reexamination
Proceedings**

By: [Dana N. Justus](#)

After the 1.5 year anniversary of the Trademark Modernization Act's implementation approaches in June, the United States Patent and Trademark Office now offers an array of [helpful guidance](#) on the requirements, format, and even practice tips for *ex parte* expungement and reexamination proceedings – in particular, the “reasonable investigation” requirement for both petitions.



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Chinese Trademark Laws: Poised to Change With the Times

By: [Monica Riva Talley](#)

In January of this year, the China National Intellectual Property Administration (CNIPA) published its draft 5th Amendment to the Chinese Trademark Law (a translated version is posted [here](#)).

The proposed amendments would overhaul significant portions of the current law, including imposing new remedies to address bad faith trademark filings, instituting use requirements to maintain registrations, and implementing changes intended to streamline the examination process.

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